

Instructions for virtual long distance launch

- Set a date(s) with your new consultant.
- Get a conference call line.
 - Sign up for an account at www.freeconferencecall.com.
 - Or, www.whistletree.com.
- Either you or the new consultant send the invitation.
- For the "yes" RSVPs: Forward them the "Guest Call Information" sheet and the PDF file that they can open on their computer or print and look at while you're doing the launch.
- How can this benefit your new consultant?
 - You help as the upline by edifying the new consultant and help her reach out to her long distance warm market.
 - The goal with the long distance launch is to get clients, orders or get people to agree to trying a sample (that the new consultant will send out the next day), and expose new consultant's warm market to the business opportunity and help her find new business partners.
- What you will need: a conference call line, guest list (names and emails), invitation, guest call information sheet, Long Distance Business Launch PDF file, and the script. Familiarize yourself with the script.
- The launch shouldn't take more than 20 minutes and then leaving some time for shopping, questions and follow up that you and the consultant can do.